

# Simply **convincing**

*Interested in taking part in the d.velop summit 2024 but unsure how to best justify it to your company?*

*Then here are a few ready-made arguments that are sure to convince your boss that you should be there in Dusseldorf in June.*

## FIVE ARGUMENTS THAT WILL GET YOU TO DUSSELDORF

**1**

### ***Acquiring new knowledge***

The d.velop summit brings together leading experts and decision-makers from various industries to discuss the future of digitization. By participating in presentations and discussions, I will gain valuable insights that will enable me to optimize our digital strategy and drive innovation in the company.

**2**

### ***Networking opportunities***

The d.velop summit is the ideal platform for conversing with like-minded people and industry colleagues. I will take the opportunity to make new contacts, meet potential business partners and learn from the experiences of other companies.

# 3

## ***Inspiration and motivation***

By participating in inspiring keynote speeches and discussions, I will gain new ideas and perspectives that will motivate and inspire me to advance our corporate goals and tackle challenges with a fresh perspective.

# 4

## ***Investing in the future***

Digital transformation is a key factor to the success of our company. By participating in the d.velop summit, I am investing in my professional development and helping to ensure that we as a company stay up to date and keep pace with the requirements of the digital age. Not to mention that digitizing processes offers enormous potential savings for our company.

# 5

## ***Increased employee satisfaction and engagement***

Participating in the event will promote loyalty to the company, increase employee satisfaction and motivation, and make a positive impact on both the company's and the employees' success. This strengthens the company's image and has a positive impact on the employer brand.

**June  
12+13**

**GET  
YOUR  
TICKETS**



d.velop

**SUMMIT  
2024**