SPONSORSHIP & EXHIBITOR PACKAGES

4th–5th June 2025 | AREAL BÖHLER | Düsseldorf

WHY A SUMMIT?

With the initiation of the **d.velop SUMMIT in 2024**, we, together with our partners, have created a holistic space for inspiration, experience, and knowledge for 2,000 people focused on current challenges, efficient solutions, and forward-thinking innovations in business processes – from document management to digital signatures.

The d.velop SUMMIT is aimed for everyone focused on highly efficient content services applications, Aldriven information processes, and European data sovereignty. It serves as the central meeting point for the entire d.velop community, including decision-makers and users across various markets and industries, the developer community, partner companies, and ultimately all d.velopers. Nowhere else, at no other time of the year, will you feel the spirit of the d.velop community as intensely as here.

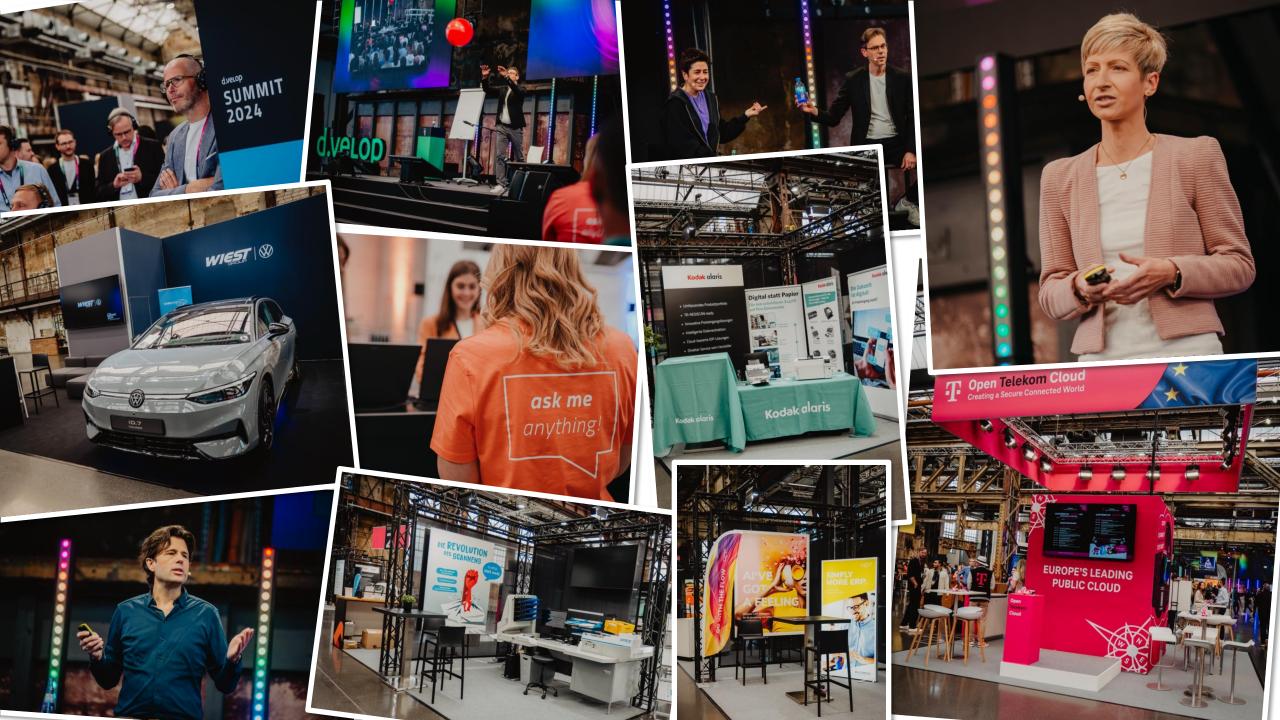
Take the opportunity for your company to play an active role.

Become an important part of the d.velop SUMMIT 2025.



HIGHLIGHTS from the d.velop SUMMIT 2024







SUMMIT 2024 Sponsors and Exhibitors Overview:

50 Sponsors & Exhibitors

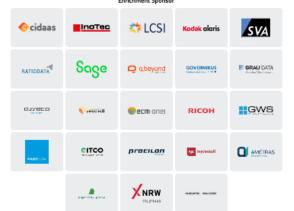
100% utilisation of stand spaces













Survey results from SPONSORS & EXHIBITORS

The average rating among all sponsors for the 2024 SUMMIT is 5 out of 5 stars.

The sponsors can imagine becoming sponsors or exhibitors again in 2025.

of all exhibitors who want to be there in 2025 can imagine entering at the same level or at a higher level than in 2024.

Statements from SPONSORS & EXHIBITORS

"It was a fantastic, innovative, and inspiring event that provided many new ideas through direct interaction."

Konica Minolta

"The d.velop SUMMIT is the perfect event for networking, lead generation, and strengthening our collaboration with d.velop."

Eitco

"Amazing d.velop SUMMIT. Thank you for the fantastic opportunity to drive digitalisation forward in our community together. Keep it up!"
Sage

"The volume of discussions exceeded our expectations, and we were able to present ourselves brilliantly as exhibitors in this setting."

X-NRW

Statements from SPONSORS & EXHIBITORS

"The opportunity to engage with partners and prospects, even with a sold-out venue, motivates us to participate again next year."

dox42

"Everything here makes sense. It's worthwhile for partners, sponsors, and visitors alike." Mobilexpense

"As exhibitors, we were absolutely delighted with our experience at the d.velop SUMMIT 2024."

"Our sponsorship at the SUMMIT 2024 in the ecosystem area has greatly strengthened our network with partners and customers, providing outstanding value for money."

Parashift

CONCENTRATED POWER.

The d.velop SUMMIT 2025 takes the success of the 2024 format even further, and we're raising the stakes



All industry, product, and partner events **under one roof**



Expert knowledge & experience
Live on-site - Never before has so much
knowledge been shared with a platform-focused
approach.



3 full days of concentrated knowledge In a spectacular venue with even more space for networking.



Inspiration ahead. New ideas, fresh perspectives, engaging dialogues - tailored to every role in an organisation.



Endless networking opportunities. Within your peer groups and far beyond.



Thought leadership. The world of tomorrow begins today - as a partner of SUMMIT 2025, you're inextricably linked to a vision of the future.

THIS IS the d.velop SUMMIT 2025

THE SUMMIT 2025

Facts & Figures



Speakers,
who share their
knowledge and present
innovative topics



Participants:
industry visitors,
partners, developers, and
d.veloper



Exhibitors & Partnerswho showcase their
expertise

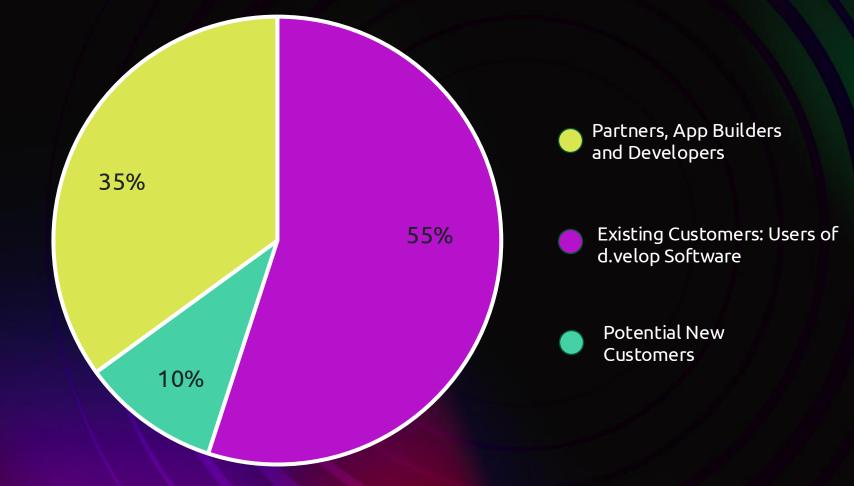


Square Metresof concentrated
digitalisation knowledge

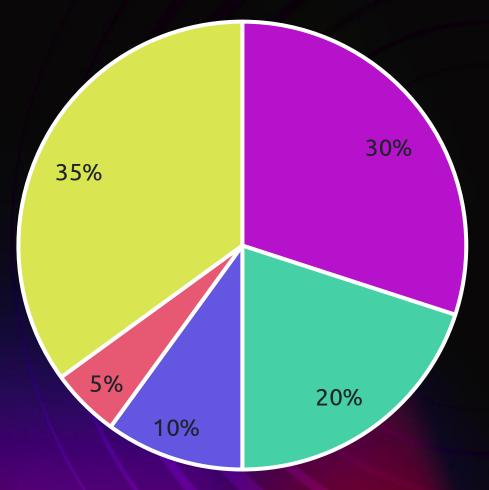
d.veLop

DISTRIBUTION OF PARTICIPANTS

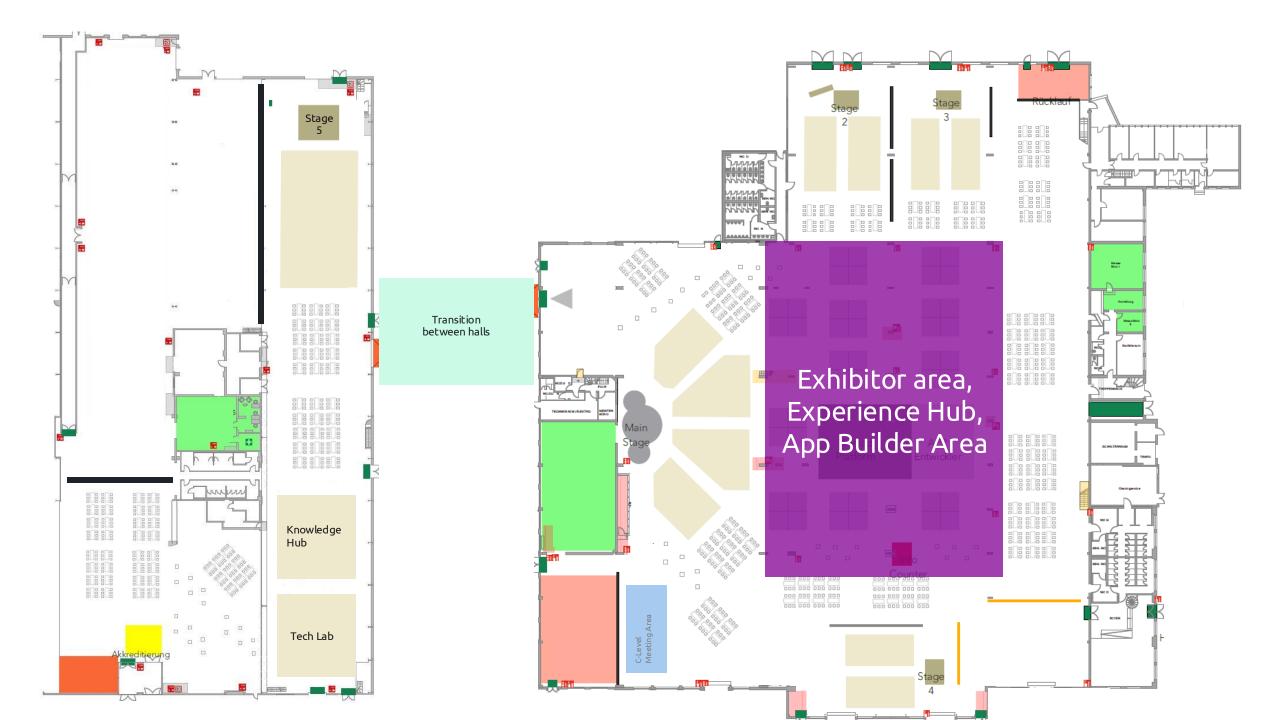
Up to 65% existing and potential new customers for your business



PARTICIPANTS BY INDUSTRY



- Partners, App Builders and Developers
- Private Economy
- Public Sector
- Health & Care
- Financial Services



THE LOCATION.

The Areal Böhler | Düsseldorf

Light-filled, authentic industrial culture in a prime riverside location: just 10 minutes by train to the main station and the Old Town, and 20 minutes to the airport with ample parking available.

The "Old Forge Hall" and "Cold Steel Hall" provide us with over 15,000 square meters of space for our shared event. The exhibition areas are the centrepiece of the main hall, surrounded by stages, catering, and networking areas, making them the central hub of the entire event.









BE PART OF IT.
d.velop SUMMIT 2025
Exhibitor and
Sponsorship packages

ALL EXHIBITOR PACKAGES AT A GLANCE

Ecosystem Package

The Predestined Presentation Space for App Builders

- Presentation space on a communal area directly next to the exhibition area of the d.velop platform
- Includes branding space for your own solution
- Communication and media package
- Incl. 12 tickets

Maximum number of packages available: 15

Price per package: 2,000 € (excl. VAT)

Enrichment Package

for hardware partners, suppliers or sales & consulting partners

- 3x3-metre stand in a central position in the main hall
- Equipment package incl. individually manufactured branding area
- Communication and media package
- Incl. 24 tickets

Maximum number of packages available: 20

Price per package: 7,500 € (excl. VAT)

Solution Package

Developed for d.velop Sales & Consulting Partners

- 6x3 metre stand in a central position within the main hall incl. 55`TV
- Large equipment package incl. individually manufactured branding area
- Communication and media package
- Incl. 36 tickets

Maximum number of packages available: 10

Price per package: 12,500 € (excl. VAT)

ALL EXHIBITOR PACKAGES AT A GLANCE

* The Experience Package can be combined with another exhibitor or sponsorship package.

Experience Package*

The branding package for a special guest experience (package can be combined)

- Exclusive naming & branding of a guest experience module, of a catering or of an activity area
- Branding package and activation of guests on site
- Large, customised communication and media package
- Incl. 30 tickets

Currently available packages: 4

Price per package:On request

Premium Package

For strategic partners who want 'more'

- 25 square metres of stand space incl. individual branding and design options
- Your own speaking slot on a topic matching stage
- Large, customised communication and media package
- Incl. 50 tickets

Maximum number of packages available: 4

Price per package: 50,000 € (excl. VAT) Main Sponsorship Package

The 'Mount Everest' SUMMIT sponsorship package

- 6x6 metre stand space incl. individual branding and design options
- Design your own slot on the Main Stage
- Exclusive, extensive, customised branding & communication package
- Incl. 100 tickets

Maximum number of packages available: 1 (Exclusive)

Package Price: 180,000 € (excl. VAT)

ADDITIONAL BRANDING PACKAGES AT A GLANCE

* These packages can only be booked in combination with another exhibitor or sponsorship package.

Ice* Package

For everyone who wants to offer the community a special way to cool down

- Exclusive Naming & Branding of Cooling Bars (ice cream, smoothies, etc.) in the halls and, if applicable, outdoor areas on 4th and 5th June (daytime)
- Customised Branding and Communication Package

Maximum number of packages available: 1 *(Exclusive)*

Package Price: 10,000 € (excl. VAT) Coffee*
Package

For anyone looking to give the community a special caffeine kick during the days

- Exclusive Naming &
 Branding of Coffee Bars
 (Coffee Ape's and
 stations) in the halls
 and, if applicable,
 outdoor areas on 4th
 and 5th June (daytime)
- Customised Branding and Communication Package

Maximum number of packages available: 1 *(Exclusive)*

Package Price: 18,000 € (excl. VAT) Cocktail*
Package

For everyone who wants to toast to good times with the community

- Exclusive Naming & Branding of Cocktail Bars during the evening events on 3rd and 4th June for networking
- Customised Branding and Communication Package

Maximum number of packages available: 1 (Exclusive)

Package Price: 12,000 € (excl. VAT)

ECOSYSTEM EXHIBITOR PACKAGE* IN DETAIL

* This package can only be booked if a current App Builder Agreement has been concluded between you and d.velop, and you are not higher than Partner Level "Silver" in the d.velop Excellence Partner Program.

d.velop

Your Ecosystem Exhibitor Package.*

This exhibitor package is aimed at all app builders who wish to enhance the d.velop platform with their solutions, thereby addressing the challenges faced by our mutual customers. Immerse yourself further in the d.velop ecosystem and showcase your solution at the d.velop SUMMIT 2025. You will find the specific service offerings on the following pages.

Prerequisite: This package can only be booked if a current App Builder Agreement has been established between you and d.velop, and you are classified as no higher than "Silver" Partner level according to the d.velop Excellence Partner Programme.

Be part of the **d.velop SUMMIT 2025** and become **one of 15 selected Ecosystem Exhibitors.**

SUMMIT 2025 2,000 €

Ecosystem Exhibitor Package. (1/2)

- Exhibition space in the Ecosystem Area, including logo branding, presentation podium, and 2 bar stools.
- ✓ Logo presence on the "We love our Partners" wall in the entrance area.
- Rotating logo presence on the "Visit our Exhibitors" screens during break times.
- Logo presence on the floor plans in the app developer area.
- ✓ Logo presence on the event website under "Partners/Sponsors," in the floor plan, as well as on the event recap website, including a company description and a link to the company's website.
- Logo presence and contact information in the event app.
- Opportunity for event participants to book appointments at the stand via the event app and/or website.

Ecosystem Exhibitor Package. (2/2)

- ✓ Newsletter slot and social media post for all exhibitors in the d.velop SUMMIT newsletter, including a link to the sponsors' or exhibitors' section of the event website.
- ✓ Logo presence in the credits of the event video.
- Receipt of an exclusive media package for your own channels, including corresponding digital d.velop
 SUMMIT partner badges and additional assets.
- 2x Free 3-Day Tickets for exhibitors, including access to the aftershow networking events on 3rd and 4th June.
- ✓ 10x Free 2-Day Community Tickets for your own customers, including access to the aftershow networking on 4th June.

ENRICHMENT EXHIBITOR PACKAGE IN DETAIL

Your Enrichment Exhibitor Package.

Are you already a hardware manufacturer, supplier or partner in the partner ecosystem or would you like to become part of the ecosystem? Then this is the right place for you.

With your offering, you not only expand the ecosystem itself but also directly address the challenges our mutual customers face.

Immerse yourself even more deeply in the d.velop ecosystem and showcase your solution at the d.velop SUMMIT 2025. You'll find the specific service offerings on the following pages.

Be part of the **d.velop SUMMIT 2025** and become one of 15 selected Enrichment Exhibitors.

SUMMIT 2025 7,500 €

Enrichment Exhibitor Package (1/3).

- ✓ 3m x 3m corner stand (2 sides open) Exhibition space, incl. power supply, exhibitor WiFi and a presentation desk with 2 bar stools
- ✓ System stand, no own construction required: incl. graphic panel with logo and solution presentation (individually designable)
- ✓ Optionally bookable: TV display (55 inch) with presentation rack for your own exhibition stand
- ✓ Distribution of advertising material (food and beverages only by prior arrangement), setting up of your own displays/roll-ups and conducting competitions at the exhibition stand possible
- ✓ Logo presence on the "We love our Partners" wall in the entrance area
- ✓ Rolling logo presence "Visit our Exhibitors" on the screens of the stages during break times

Enrichment Exhibitor Package (2/3).

- ✓ Logo presence on the site plans in the exhibition area
- ✓ Logo presence on the event website under "Partners/Sponsors", in the site plan, and on the event recap website incl. company description and link to your own website
- ✓ Logo presence & contact information in the event app
- ✓ Option for event participants to book appointments at the stand via the event app and/or website
- ✓ Newsletter slot for all exhibitors in the d.velop SUMMIT newsletter incl. link and social media post to the sponsors or exhibitors area of the event website
- Logo presence in the closing credits of the event video

Enrichment Exhibitor Package (3/3).

- Receive an exclusive media package for your own channels with corresponding digital d.velop
 SUMMIT partner badges and other assets
- ✓ 4x Free 3 Days Ticket for exhibitors, incl. access to the after-show networkings on 3rd and 4th June.
- ✓ 20x Free 2 Days Community Ticket for your own customers, incl. access to the after-show networking on 4th June.

SOLUTION EXHIBITOR PACKAGE IN DETAIL

Your Solution Exhibitor Package.

Are you already a Sales & Consulting Partner in the d.velop partner ecosystem or would you like to become part of the ecosystem at the SUMMIT 2025? Then you are in the right place.

Because with your service portfolio, you not only implement projects or implement d.velop products, you primarily solve the challenges of our joint customers.

Immerse yourself even more in the d.velop ecosystem and present yourself and your range of services at the d.velop SUMMIT 2025. You can find the specific services included in the exhibitor package on the following pages.

Be part of the **d.velop SUMMIT 2025** and become one of 10 selected solution exhibitors.



12,500 €

LIST OF SERVICES Solution Exhibitor Package (1/3).

- ✓ 6m x 3m head stand (3 sides open) exhibitor area, incl. energy supply, exhibitor WLAN and two presentation lecterns with 4 bar stools
- ✓ System stand, no own construction required: incl. graphic panel with logo and solution presentation (individually designable) Including TV display (55 inch) with presentation rack for your own exhibition stand
- ✓ Distribution of advertising material (food and beverages only by prior arrangement), setting up of your own displays/roll-ups and conducting of competitions at the exhibition stand possible
- ✓ Logo presence on the "We love our Partners" wall in the entrance area
- ✓ Rolling logo presence "Visit our Exhibitors" on the screens of the stages during break times

LIST OF SERVICES Solution Exhibitor Package (2/3).

- ✓ Logo presence on the site plans in the exhibition area
- ✓ Logo presence on the event website under 'Partners/Sponsors', in the site plan, and on the event recap website incl. company description and link to your own website
- ✓ Logo presence & contact information in the event app
- Option for event participants to book appointments at the stand via the event app and/or website
- ✓ Newsletter slot for all exhibitors in the d.velop SUMMIT newsletter and social media post incl. link to the sponsor or exhibitor area of the event website
- ✓ Logo presence in the closing credits of the event video

LIST OF SERVICES Solution Exhibitor Package (3/3).

- ✓ You will receive an exclusive media package for your own channels with corresponding digital d.velop SUMMIT partner badges and other assets
- ✓ 6x Free 3 Days Ticket for exhibitors, incl. access to the after-show networkings on 3rd and
 4th June.
- √ 30x Free 2 Days Community Ticket for your own customers, incl. access to the after-show networking on 4th June.

EXPERIENCE SPONSORSHIP PACKAGE IN DETAIL

Your Experience Sponsorship Package.

Are you looking for opportunities at the SUMMIT 2025 to make your company stand out and leave a lasting impression on event participants? Then you're in exactly the right place.

The Experience Sponsorship Package is designed for anyone who wants to offer our shared guests a unique experience. It includes extensive and personalised branding and communication options and can be combined with another exhibitor or sponsorship package.

Be part of the **d.velop SUMMIT 2025** and become **one of a maximum of 4 selected experience sponsors.**



ON REQUEST

We will be happy to provide you with further information on the package prices and the exact services included.

Experience Sponsorship Package (1/2).

- Exclusive naming and branding of an entire experience area according to your individual ideas in the areas of mobility, relaxation or action
- ✓ Naming, design and activation of the area according to individual agreement
- ✓ Placement of an A-board in the aisle in front of your own area
- ✓ Logo presence on the "We love our Partners" wall in the entrance area
- ✓ Rolling logo presence "Thank you to our Partners" on the screens of the stages during break times
- ✓ Logo presence on the event website under 'Partners/Sponsors', on the site plan, and on the event recap website incl. company description and link to your own website
- Logo presence & contact information in the event app

Experience Sponsorship Package (2/2).

- Option for event participants to book appointments at the stand via the event app and/or website
- ✓ Individual newsletter slot in the d.velop SUMMIT newsletter and individual social media post incl. link to the website of the respective partner
- ✓ Logo presence in the closing credits of the event video
- Receiving an exclusive media package for your own channels with corresponding digital d.velop SUMMIT partner badges and other assets
- ✓ 10x Free 3 Days Ticket for exhibitors, incl. access to the after-show networkings on 3rd and 4th June.
- ✓ 20x Free 2 Days Community Ticket for own customers, incl. access to the after-show networking on 4th June.

PREMIUM SPONSORSHIP PACKAGE IN DETAIL

SUMMIT 2025

Your Premium Sponsorship Package.

Would you like to stand out as a significant part of the ecosystem at SUMMIT 2025 and present yourself and your achievements in a particularly prominent way? Then this is the right place for you.

The Premium Sponsorship Package is designed for those who want to reach greater heights. It includes extensive and bespoke exhibition spaces, the option for customised stand construction, a dedicated speaker slot, and a comprehensive individual branding and communication package. You can find the powerful benefits of this sponsorship package on the following pages.

Be part of the **d.velop SUMMIT 2025** and become **one of a maximum of 4 selected premium sponsors.**





Premium Sponsorship (1/4).

- ✓ 25 sqm block stand (4 sides open) exhibition space, incl. power supply & exhibitor WiFi
- ✓ Individual stand construction possible by arrangement and subject to the specifications of the venue and the event organiser, maximum construction height 3.5m
- Distribution of advertising material (F&B only by prior arrangement), setting up of own displays/rollups and holding of competitions at the exhibition stand possible
- ✓ Placement of a customer stopper in the aisle in front of your own stand
- Logo on the "We love our Partners" wall in the entrance area
- Rolling logo presence "Thank you to our Partners" on the screens of the stages during the breaks

Premium Sponsorship (2/4).

- Rolling logo presence "Visit our Exhibitors" on the screens of the stages during break times
- Logo presence on the site plans in the exhibition area
- ✓ Permanent logo presence on all stages, incl. SUMMIT Partner Day (3rd June) Stage branding, as on all other stages on 4th and 5th June.
- Logo presence in the intro video and outro video on the main stage (1x each on 4th and 5th June)
- Joint organisation of a thematically appropriate lecture slot on a break-out stage on
 4th or 5th June)
- Mention of the partnership in the opening speech by the moderator on the main stages on 3rd and 4th June.

Premium Sponsorship (3/4).

- Logo presence on the event website under "Partners/Sponsors", in the site plan, as well
 as on the event recap website incl. company description and link to your own website
- ✓ Logo presence & contact information in the event app
- Option for event participants to book appointments at the stand via the event app and/or website
- ✓ Individual newsletter slot in the d.velop SUMMIT newsletter and individual social media post incl. link to the website of the respective partner
- Newsletter slot for all exhibitors in the d.velop SUMMIT newsletter and social media post incl. link to the sponsor or exhibitor area of the event website
- Logo presence in the closing credits of the event video

Premium Sponsorship (4/4).

- Receive an exclusive media package for your own channels with corresponding digital d.velop SUMMIT partner badges and other assets
- ✓ 10x Free 3 Days Ticket for exhibitors, incl. access to the after-show networkings on 3rd and 4th June.
- √ 40x Free 2 Days Community Ticket for own customers, incl. access to the after-show networking on 4th June.
- ✓ Right of first refusal on a package of the respective level for the d.velop SUMMIT 2026

THE MAIN SPONSORSHIP PACKAGE IN DETAIL

SUMMIT 2025

Your Main Sponsorship Package.

Would you like your company to stand out prominently at the SUMMIT 2025 and position itself as a strategic partner and a significant part of the ecosystem in a unique way? Then this is the right place for you.

The Main Sponsorship Package is exclusively available just once upon request and is aimed at those who aspire to reach great heights. It includes extensive and bespoke branding opportunities at the highest level. You will find the specific offerings on the following pages. Each service can be customised to meet your requirements.

Be part of the d.velop SUMMIT 2025 and become the exclusive main sponsor of this event.

d.vel.op SUMMIT 2025 180,000 €

LIST OF SERVICESMain Sponsorship (1/6).

Exclusive services:

- ✓ Logo presence on the lanyards of all participants
- ✓ Logo presence on the signposts on the event grounds
- ✓ Logo presence in the Social Activation Area (e.g. 360° stand) incl. all advertising media
- ✓ Logo presence on the photo bus during the evening events incl. all advertising media
- ✓ Your own mascot as a walking act on 4th and 5th June.
- ✓ Presentation of your own content via the central silent stage headphone system of the d.velop SUMMIT on your own channel. The previously agreed programme will be published as part of the SUMMIT agenda.

LIST OF SERVICES Main Sponsorship (2/6).

Exclusive services:

- ✓ Joint organisation of a thematically appropriate lecture slot or panel discussion on the main stage on 4th June.
- ✓ Presentation of the partnership on the main stage before the d.velop keynote with d.velop moderator and main sponsor representatives (approx. 5 minutes Q&A)
- Expert interview in the run-up to the event (publication via the blog newsletter)

LIST OF SERVICESMain Sponsorship (3/6).

- ✓ 6x6 m island stand (4 sides open) exhibition space, incl. power supply & exhibitor WiFi
- ✓ Individual stand construction possible by agreement and subject to the specifications of the venue and the event organiser, maximum construction height 4.5m
- ✓ Provision of advertising material (F&B only by prior arrangement), setting up of own displays/rollups and holding of competitions at the exhibition stand possible
- ✓ Placement of a customer stopper in the aisle in front of your own stand
- ✓ Logo on the "We love our Partners" wall in the entrance area
- ✓ Rolling logo presence "Thank you to our Partners" on the screens of the stages during the breaks

LIST OF SERVICES Main Sponsorship (4/6).

- ✓ Rolling logo presence 'Visit our Exhibitors' on the screens of the stages during break times
- ✓ Logo presence on the site plans in the exhibition area
- ✓ Permanent logo presence on all stages, incl. SUMMIT Partner Day (3rd June) Stage branding, as on all other stages on 4th and 5th June.
- ✓ Logo presence in the intro video and outro video on the main stage (1x each on 04. and 05.06.)
- ✓ Mention of the partnership in the opening speech by the moderator on the main stages on 3rd and 4th June.

LIST OF SERVICESMain Sponsorship (5/6).

- ✓ Logo presence on the event website under "Partners/Sponsors", in the site plan, as well as on the event recap website incl. company description and link to your own website
- ✓ Logo presence & contact information in the event app
- Option for event participants to book appointments at the stand via the event app and/or website
- ✓ Individual newsletter slot in the d.velop SUMMIT newsletter and individual social media post incl. link to the website of the respective partner
- ✓ Newsletter slot for all exhibitors in the d.velop SUMMIT newsletter and social media post incl. link to the sponsor or exhibitor area of the event website
- ✓ Logo presence in the closing credits of the event video

LIST OF SERVICES Main Sponsorship (6/6).

- Receive an exclusive media package for your own channels with corresponding digital d.velop SUMMIT partner badges and other assets
- ✓ 20x Free 3 Days Ticket for exhibitors, incl. access to the after-show networkings on 3rd and 4th June.
- ✓ 80x Free 2 Days Community Ticket for own customers, incl. access to the after-show networking on 4th June.
- ✓ Right of first refusal on the Main Sponsor Package for the d.velop SUMMIT 2026

INTERESTED?

Then sign up right away, it's that easy!

Due to the numerous requests and repeated inquiries regarding the SUMMIT 2024 sponsorship and exhibitor partnerships, we have decided to initiate a fair application process. Here's how it works:

- 1. Visit the SUMMIT website: https://SUMMIT.d-velop.com/sponsors
- 2. Register with your details for the application process and submit your preferred package.
- 3. We will review the applications received within a few days and get back to you in writing with an offer. (If you have purchased advance booking rights for the SUMMIT 2024 for 2025, we will automatically get back to you with an offer, so you do not need to do anything else).
- 4. Should you agree to our offer, we would be delighted to welcome you as an exhibitor or sponsor at the d.velop SUMMIT 2025.

We look forward to seeing you. Your d.velop SUMMIT event team

ANY FURTHER QUESTIONS OR SPECIAL REQUESTS?

Then please get in touch with us!

We look forward to welcoming you at SUMMIT 2025.



CONTACT

Andreas Leuschner

andreas.leuschner@d-velop.de

Tel.: 02542-9307-1512

Mobile: 0173/5492781

CONTACT

Tobias Blick

tobias.blick@d-velop.de

Tel.: 02542-9307-1549

Mobile: 0177/3297547

